

About APL

APL provides customers around the world with ocean shipping and container transportation services through a network combining high-quality intermodal operations with leading-edge IT and e-commerce. With more than 160 years of experience, APL has the knowledge and the expertise to negotiate the global seas and international marketplace. APL is a unit of Singapore-based Neptune Orient Lines (NOL), global shipping and logistics company.

Management Team

- Kenneth A Glenn - President, APL
- Gene Seroka - President, Americas
- Detlev Kerber - President, Europe
- Wong Siew Loong - President, North Asia
- Goh Teik Poh - President, South Asia

Services

APL is the sixth largest container shipping line in the world. With more than 80 weekly services, we service more than 25,000 locations in 140 countries around the world and offer our customers:

- Shipping services in the world's major trade lanes
- Extensive U.S. intermodal network to facilitate inland reach
- Priority access to APL owned and operated terminals on the U.S. West Coast and strategic terminals in Asia

Vessels & Equipment

APL has a current fleet of 151 vessels. Between 2011 and 2014, APL will introduce 32 new ships of 9,200-TEU and larger to its fleet.

APL also has a container fleet of more than 1 million. These include:

- **Standard Container** - 20', 40' Standard Steel Container
 - 40', 45', 48', 53' High Cube Steel Container
- **Climate-controlled** - 20' Stainless Steel Reefer
 - 40' High Cube Stainless Steel Reefer
 - 40' High Cube Aluminum Reefer
- **Special** - 20', 40' Open Top Container
 - 20', 40' Collapsible Flat Rack Container

Service Reliability

APL places great emphasis on the reliability of all of its services. For 2011, APL's on-time performance on five of our eastbound Trans-Pacific service was 94%.

We consider vessels on-time when they berth within 4 hours of scheduled arrival while most publicly available vessel reliability data use same-day arrival as the benchmark.



Quick Facts

No. of Offices & Agents	252
No. of Employees	5000
Linehaul Services	47
Feeder Services	48
No. of Vessels	151
Trade Routes	<ul style="list-style-type: none"> • Asia-Australia • Asia-Europe • Intra-Asia • Intra-Europe • Latin America • Middle East • Trans-Atlantic • Trans-Pacific
No. of Terminals	10
Owned Terminals	<ul style="list-style-type: none"> • Dutch Harbor (Alaska), USA • Oakland, USA • San Pedro (LA), USA • Seattle, USA • Kaohsiung, Taiwan • Kobe, Japan • Yokohama, Japan
Joint Venture	<ul style="list-style-type: none"> • Ho Chi Minh City, Vietnam • Laem Chabang, Thailand • Qingdao, China
Container Fleet:	1,141,370 TEUs
<ul style="list-style-type: none"> • Dry • Reefer • Special 	<ul style="list-style-type: none"> 1,020,389 110,898 10,083
Financial Figures	
<ul style="list-style-type: none"> • FY2010 Revenue • FY2010 Core EBIT • FY2011 Revenue • FY2011 Core EBIT • Avg. Revenue / FEU • Volume 	<ul style="list-style-type: none"> US\$8.3b US\$490m US\$7.9b <US\$460m> US\$2,500 2.98m FEUs

IT & eCommerce Capabilities

HomePort®

- APL's customizable website (apl.com/homeport) offers easy access to shipment information and transactions

Electronic Data Interchange (EDI)

- Computer-to-computer exchange of business information for improved data integrity of shipment transactions and productivity

Vertical Expertise

Refrigerated and Climate-controlled Cargo

- An industry leader in employing *Controlled Atmosphere (CA)* technology, APL was the first to ship asparagus from California to Japan
- Proven track record in meeting strict quarantine protocols using *Cold Treatment (CT)*. APL was the first to ship grapes from Australia to China and longans from China to the U.S.
- Strong expertise in *Regulated Atmosphere (RA)* technology allows APL to significantly extend the marketable life of perishables
- First to provide real-time temperature tracking via *SMARTemp™* technology

Garments on Hanger

- Availability of equipment for specialized garment shipping to deliver tagged, pressed and ready-to-sell garments directly to retail stores
- Specialized team with knowledge of time-sensitive nature of the fashion industry

Environmental Commitment

APL maintains a vigilant approach to environmental management and is progressing on carbon footprint reduction programs such as:

- Cold-ironing
- Low sulfur fuel
- New vessel orders
- Reducing carbon emissions
- Reducing vessel speeds

Visit apl.com/environment to find out more about the programs we support.

Awards

Global Ocean Carrier & Innovation IT of the Year 2011
Containerisation International

Ship Operator Award 2011
Lloyd's List Global Awards

Liner Owner / Operator / Environment Protection Award 2011
Seatrade Asia Awards

Best Shipping Line for Trans-Pacific and Asia-Europe 2011
Asian Freight & Supply Chain Awards

Best Customer Service (Intra-Asia)
Institute of Chartered Shipbrokers

Best Supporting Carrier Award 2011
Samsung

Carrier of the Year 2011
Best Buy

Best-Managed Company Asia (Transport) 2011
Euromoney



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