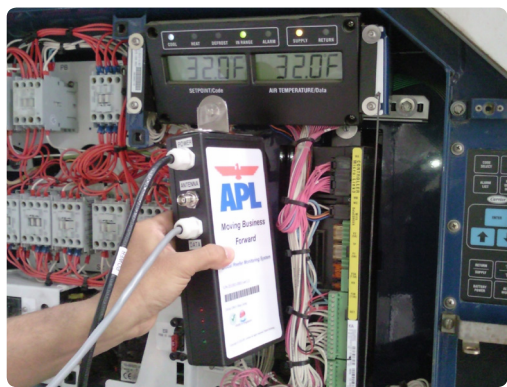


SMARTemp



For many years, this company's shipping responsibilities was only to deliver its products to the destination port in United States. But in early 2010, all of this changed following some acquisitions and changes to its sales terms. As a result, the company suddenly found itself responsible for arranging its product transportation all the way to consignees' doors which required a combination of shipping and intermodal solutions – all while maintaining the precise temperature control and monitoring required. Just as important, it needed to implement the change urgently, because three major animal health companies were waiting for deliveries in order to manufacture their vaccines and meet new contractual obligations.

Fortunately the company was already working with an international transportation company that could help – APL. Within a week of being notified on the changes required, APL was able to package and provide an intermodal service from Australia to Los Angeles, transfer the container and rail it to customer manufacturing plants in Chicago. APL ensured that the cargo stayed loaded on containers equipped with SMARTemp™ (Satellite Monitoring and Remote Temperature Tracking) technology throughout the transit.

Thanks to APL, this company was able to get its high-value products shipped from end-to-end in the timely manner it needed, which meant its customers were able to meet their manufacturing goals and keep their contractual promises. The product arrived in impeccable condition, because the SMARTemp™ technology allowed the company to maintain precise product temperatures throughout. With instant alerts on any exceptions for APL's on-call cargo teams to provide immediate corrective action, cargo protection was enhanced significantly.

SMARTemp™ technology can also be used in the shipment of any other pharmaceutical products.